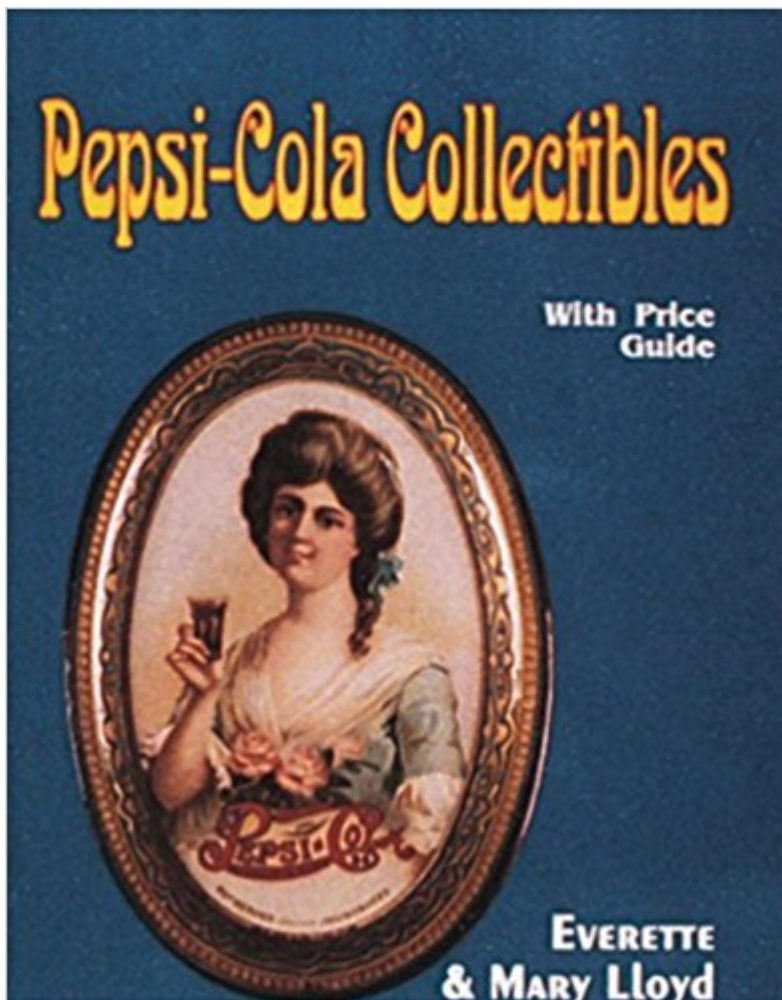




The book was found

Pepsi-Cola Collectibles



Synopsis

In the late 1890s, Caleb Davis Bradham, a North Carolina drug-store owner and pharmacist, mixed a concoction at the soda fountain for his customers that was a hit. They called it "Brad's Drink"; Bradham named the mixture Pepsi Cola. Pepsi became a national success and engendered an array of commercial, advertising, and promotional objects that are much sought after by collectors today. Many of those objects are included in this book, presented with beautiful, full-color photographs. The items come from one of the largest collections of Pepsi memorabilia in the nation, that of Everette Lloyd.

Book Information

Paperback: 159 pages

Publisher: Schiffer Publishing (January 13, 1997)

Language: English

ISBN-10: 0887405339

ISBN-13: 978-0887405334

Product Dimensions: 8.6 x 1 x 10.9 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 stars 2 customer reviews

Best Sellers Rank: #3,166,796 in Books (See Top 100 in Books) #8 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising > Pepsi-Cola #2024 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Reference #12974 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems

Customer Reviews

Everett Lloyd dreamed of preserving his collection in a book, so others could enjoy it and benefit from his expertise. He wrote a brief history of Pepsi and recorded other information of interest to collectors. Sadly, he passed away before he could see his dream become a reality. The project has been carried on by his family with the devoted guidance of his wife, Mary. With the help of Gary Metz, a respected dealer and auctioneer, they have created a valuable and beautiful reference for collectors.

value is not accurate

This is a great resource for learning more about Pepsi cola. I think this is a really interesting book.

The pictures are great!

[Download to continue reading...](#)

Petretti's Coca-Cola Collectibles Price Guide: The Encyclopedia of Coca-Cola Collectibles, 12th
Petretti's Coca-Cola Collectibles Price Guide - 9th Edition; The Encyclopedia of Coca-Cola
Collectibles Petretti's Coca-Cola Collectibles Price Guide (Warman's Coca-Cola Collectibles:
Identification & Price Guide) Petretti's Coca-Cola Collectibles Price Guide: The Encyclopedia of
Coca-Cola Collectibles 12th (twelve) edition Text Only Encyclopedia of Pepsi-Cola Collectibles The
Encyclopedia of Pepsi-Cola Collectibles The Complete Guide to PEPSI-COLA Collectibles
Pepsi-Cola Collectibles Pepsi Cola Collectibles, Vol. 1 Pepsi-Cola Collectibles, Vol. 3 (with prices)
Pepsi-cola Collectibles Vol 2 (Vol 2) Pepsi-Cola Collectibles Vol. 3 Pepsi Cola Collectibles (With
Prices G-3x) House of Collectibles Price Guide to Star Trek Collectibles, 4th edition (Official Price
Guide to Star Trek Collectibles) Collector's Guide to Cartoon & Promotional Drinking Glasses :
Pepsi - McDonalds - Sports - Disney - Coca-Cola - Much More (over 3000 glasses) Brad's drink: A
primer for Pepsi-Cola collectors B. J. Summers' Guide To Coca-Cola (B J Summer's Guide to Coca
Cola Identification) Coca-Cola Collectible Cars & Trucks (Collector's Guide to Coca Cola Items
Series) B.J. Summers Guide to Coca-Cola Seventh Edition (B. J. Summers' Guide to Coca-Cola:
Identifications, Current Values, Circa Dates) Coca-Cola: The Collector's Guide to New and Vintage
Coca-Cola Memorabilia

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)